

Why a Commercial Painting Service is the Refresh Your Business Needs



Have you noticed that lately that the paint on your commercial building is looking a bit dull? Maybe it's lost its luster over time and you're left wondering why it took you so long to notice that your commercial facility was in need of a serious paint refresh. How your workspace looks can directly influence the way you feel while you, and your employees, are there – your motivation, your productivity, and efficiency. Let's be honest. No one likes to work in dull and drab surroundings. Moreover, your clients and customers don't want to visit a commercial facility that looks like it's in need of more care than it's receiving. A fresh coat of paint can go a long way in transforming not just your building's aesthetics, but your business as a whole. In fact, a commercial painting service, whether interior, exterior, or both, could be exactly the refresh your business needs.



Here are the reasons why:

- **It makes your business more appealing and inviting**

A fresh coat of paint for your commercial building can make your business more appealing and inviting for existing, as well as prospective clients and customers. Think of it this way: the exterior of your commercial facility is the first chance your business gets to make a strong, impactful first impression. Take this opportunity to appear professional and set the tone for further business opportunities.

- **It helps to improve productivity and morale**

A professional painting service will not only make your workplace more appealing for guests, but for your employees too. In fact, they may be the ones who will be the most positively affected by the revamped work environment. Various studies have shown that your environment can affect your emotional, cognitive, and physiological behavior, and colors have a significant effect on our psychology. For example, green hues encourage creativity, while blue hues encourage calmness and relaxation. Select a paint color scheme that's in line with your company's brand and conduct some fun research on the impact it could have on your team's productivity. To learn more about the facility refreshes and renovations that Calico provides, [click here](#).

- **It could be a representation of your business model**

The paint color scheme of your choice is also a reflection of your business' attitude. For example, some companies may select white or even light gray to signify their professionalism and heritage in the industry, while other companies such as startups may select bright colors to establish a fun, exciting energy that they hope to provide through their service or product. Whatever your choice, a paint refresh could play a positive role in the public perception of your company.

- **It signifies a fresh start**

If your business has recently hit a lull, a fresh coat of paint could be the perfect investment to boost things up, and even reinvent your business and implement positive change. With new color schemes, you have the opportunity to rebrand your commercial business, creating an entirely new environment for employees and clients that will bring in a fresh start. A professional commercial painting service can offer valuable advice to help you achieve the right look that would suit your business best and ensure the painting service is properly executed to retain that like-new finish to your facility.

This article was brought to you by Calico Building Services. At Calico, we offer premium quality services that care for your commercial facilities, ranging from janitorial services, repairs and maintenance, to construction services. With our expertly trained team of employees, we can give your commercial building a new, fresh look to boost your professional appearance, while still reflecting your business vision and culture. Seeking other construction services that may give your commercial facility the boost it needs? Click to view more of our diverse portfolio that includes construction services. Whether you want an exterior painting, interior painting, or both, we guarantee the highest level of professional commercial facility service. Request a proposal from Calico today to see how our painting service can transform your workplace for the better.

About Calico Building Services

Calico Building Services, Inc. is a privately held company founded in 1986 by husband and wife, Ron and Kathy Strand. By developing a reputation for quality workmanship and superior customer service, the company has grown organically to become a leading provider of building, facility and property services in the Western and Central U.S. with reach and capabilities nationwide. Today, the company employs more than 900 team members and works with hundreds of strategic partners throughout the U.S.

Our core service areas delivered through the company's three divisions include janitorial, repairs and maintenance as well as construction. With our relentless customer-centric commitment to quality and service, we serve: national retailers, banks, building owners, universities, medical facilities, government municipalities and facilities managers. Our numerous customers range from regional success stories to Fortune 500 companies.

We are proud to offer one of the most comprehensive and unique portfolio of services in the industry. From day one, personalization and offering mission-critical solutions to our valued customers has been our top priority. Depending on our customers' needs and requirements, we can deliver our services as a self-performing company or we can deploy a network of Calico certified vendors and suppliers through effective project management. Whether they are fellow team members or certified vendors, we only hire the best and most qualified service personnel and technicians. Each of our divisions are managed and staffed by highly trained and experienced professionals in their respective fields.

There are many reasons why so many companies nationwide rely on Calico Building Services, Inc. for all their building, facility and property services. At the core, and the key differentiator, are our people and their constant commitment to excellence and unparalleled service.

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